

FedBid is the leading marketplace across the federal government with years of data stored up and that data is now readily available to you while you conduct your market research. Utilizing our Marketplace Research Tool and Marketplace Research File will allow you to search the marketplace for buys previously competed, view the competitive analysis, and build a new buy from those search results.

Benefits to you:

- **Gain quicker access to marketplace history.** Instantly view basic buy information from previously awarded buys through a simple keyword search.
- **Better understand which products and services work on the marketplace.** Analyze the competition summary of your search results to determine if your requirements would be a good fit for the marketplace.
- **Save valuable time while drafting buys.** Quickly and easily add line items from a buy you have searched into a new draft buy, or add line items from multiple buys to the Marketplace Research File for later use.

Utilizing the Marketplace Research Tool

Conducting a Search:

1. From your dashboard, click on 'Marketplace Research' located under your Quick Links navigation. This will bring you to the new search page.
2. In the search bar, type in the keyword of the product or service you would like to search (i.e. Dell), then click 'Search'.

Buy Stats: The buy stats shown will contain a breakdown of the Competition Summary of the current search criteria.

Quick Tips:

- Hover your mouse over a segment of the set-aside or contract vehicle graphs and you will reveal a pop-up with additional stats.

The screenshot displays the FedBid Marketplace Research tool interface. At the top, there's a 'Buyer' section with 'QUICK LINKS' including Marketplace Research (BETA), Message Center, and Create New Buy. A search bar contains the text 'NEWS Save Time This FYQ4—FedBid's Drafting Services / Jul 20, 2018'. Below this is a 'Buys Snapshot' with filters for Draft Buys, Open Buys, Pending Awards, BPA/IDIQs, and Pending Questions.

The main section is 'Marketplace Research (BETA)' with a search bar and a 'SEARCH' button. Below the search bar, there's a 'Search Results' section with a 'MARKETPLACE HISTORY' button. The 'Buy Stats' section shows 'Competition Summary' with 'Number of Buys: 2905', 'Average # of Sellers: 4', and 'Average # of Bids: 12'. It also features two donut charts: 'Set-Aside Breakdown' and 'Contract Vehicle Breakdown'. The 'Set-Aside Breakdown' chart includes categories like Small Business, No Set-Aside, ISBE, HUBZone, SDVOSB, 8(A), EDWOSB, and WOSB. The 'Contract Vehicle Breakdown' chart includes Open Market, FirstSource II, CHES, NASA SEWP, GSA, Other, FSSI, and Agency Catalog.

Below the charts is a 'CATEGORY' list with various categories and their counts. The 'Marketplace Search Results for: Dell' section shows a search bar and a 'Search Within Results' button. Below this is a pagination and filtering section with '1 - 25 of 2905 Buys', 'FILTER BY: Last 36 Mont', and 'SHOW: 25'. The main results table has columns for 'Buy Description', 'Contract Vehicle Set-Aside', 'Taxonomy NAICS', and 'Award Date Purchase Description'. The first row shows 'Dell OptiFlex Computers' with 'Open Market' set-aside, 'PSC: 7021' taxonomy, and '09/14/2017' award date. Below the table, there's a 'Buyer Line Item Description' and 'Seller Line Item Description' section.

Search Results: Search results will include basic information on the buy including the Buy Description, Bid Count, Contract Vehicle, Set-Aside, Taxonomy, NAICs, Award Date, Purchase Date, and both the Buyer and Seller Line Item Descriptions.

Quick Tips:

- The top 3 hits will highlight the keyword you searched.
- To view the details of the buy, click on the Buy Description in orange.
- By default, you will see the Buyer line item description in the buy details. To view a Seller's line item descriptions, click on the Seller's name on the left and you will be directed to the bid details.

1 - 25 of 2905 Buys < Prev | 1 2 3 4 5 | Next > FILTER BY: Last 36 Mont SHOW: 25

Buy Description	Contract Vehicle	Taxonomy	Award Date
Bid Count	Set-Aside	NAICS	Purchase Description
Dell OptiFlex Computers 6 Bidders / 14 Bids	Open Market ISBEE	PSC: 7021 NAICS: 334111	09/14/2017 Brand Name or Equal

Buyer Line Item Description: [Dell](#) OptiFlex Model 7040 with [Dell](#) 24 Inch Monitors
 Seller Line Item Description: [DELL](#) - [Dell](#) UltraSharp 24 InfinityEdge Monitor - U2417H
 Buy Description: [Dell](#) OptiFlex Computers

Search Result - Buy Details for #882915

[SELLER BIDS](#)

- [J & C SERVICES LLC \(DUNS: 084044880\)](#)
- [PERFEKTA MEDIA LLC \(DUNS: 078897584\) SELECTED](#)
- [ZEE TECHNOLOGIES \(DUNS: 167526538\)](#)
- [AMERICAN WORDATA INCORPORATED \(DUNS: 049474621\)](#)
- [THE AKANA GROUP \(DUNS: 079148719\)](#)
- [DELAWARE RESOURCE GROUP OF OKLAHOMA LLC \(DUNS: 141583064\)](#)

[Buy Information](#)

Buy Description: [Dell](#) OptiFlex Computers
 Specialized Buy Type: No
 Set-Aside Requirement: Indian Small Business Economic Enterprise (ISBEE)
 End Date: 08/28/2017
 Purchase Description: Brand Name or Equal
 Contract Vehicle: Open Market
 Final Bid: No
 Award Type: Purchase Order or Delivery Order

Filtering within a search: Further filter your search results by typing in additional search criteria and clicking 'Search Within Results'. You can also filter your search results by Category, Contract Vehicle, Set-Aside, Purchase Description and Location through the list of filters on the left.

Quick Tips:

- By default, the filters will display the last 36 months of data. This can be adjusted by changing the 'Filter By' option.
- You can remove a filter and search criteria by clicking on the X next to the criteria, or simply start a new search.
- **Category Filter:** Refers to the high-level categories frequently purchased on the marketplace.
- **Purchase Description Filter:** If the Exact Match filter is applied, only buys that match the Buyer's line items will be displayed. If the Meet or Exceed filter is applied, only Seller line items will be displayed.

CATEGORY

- IT Solutions and Electronics (2715)
- Office Supplies (89)
- Construction and Building Supplies (25)
- Medical and Scientific (22)
- Manufacturing and Industrial Supplies (14)
- Miscellaneous (12)
- Education and Social Services (8)
- Safety and Security (6)
- Recreation and Entertainment (4)
- Transportation (3)
- Furniture and Furnishings (2)
- Professional and Consulting Services (2)
- Facilities and Equipment Services (1)

CONTRACT VEHICLE

- Open Market (917)
- FirstSource II (766)
- CHESS (628)
- NASA SEWP (430)
- GSA (121)
- Other (39)
- FSSI (3)
- Agency Catalog (1)
- CIO-CS (1)
- TacCom (1)

SET-ASIDE REQUIREMENT

- Small Business (1224)
- No Set-Aside (1132)
- ISBEE (279)
- HUBZone (193)
- SDVOSB (37)
- 8(A) (27)
- EDWOSB (10)
- WOSB (3)

PURCHASE DESCRIPTION

- Meet or Exceed (2191)
- Exact Match (714)

Marketplace Search Results for: [Dell](#)

Search Within Results

1 - 25 of 2905 Buys < Prev | 1 2 3 4 5 | Next > FILTER BY: Last 36 Mont SHOW: 25

Buy Description	Contract Vehicle	Taxonomy	Award Date
Bid Count	Set-Aside	NAICS	Purchase Description
Dell OptiFlex Computers 6 Bidders / 14 Bids	Open Market ISBEE	PSC: 7021 NAICS: 334111	09/14/2017 Brand Name or Equal
Buyer Line Item Description: Dell OptiFlex Model 7040 with Dell 24 Inch Monitors Seller Line Item Description: DELL - Dell UltraSharp 24 InfinityEdge Monitor - U2417H Buy Description: Dell OptiFlex Computers			
Dell Latitude Laptops 5 Bidders / 13 Bids	Open Market ISBEE	PSC: 7021 NAICS: 334111	09/22/2017 Brand Name or Equal
Buyer Line Item Description: Dell Latitude 7280 (SEE SPECS SHEET) Seller Line Item Description: DELL MARKETING L.P. : Dell Latitude 7280 Intel Core i7-7600U (Dual Core, 2.8GHz, 4M cache, 15W) Buy Description: Dell Latitude Laptops			
Dell Computers 24 Bidders / 79 Bids	Open Market Small Business	PSC: 7021 NAICS: 334111	01/20/2018 Brand Name or Equal
Buyer Line Item Description: DELL OPTI-PLEX 9020 MINI TOWER PER ATTACHED SPECS Seller Line Item Description: 27 Dell OptiPlex 9020's each with 2 Monitor's per the specs. Buy Description: Dell Computers			
Dell Latitude 7285 2-in-1 Laptops 8 Bidders / 21 Bids	Open Market ISBEE	PSC: 7020 NAICS: 334111	09/19/2017 Brand Name or Equal
Buyer Line Item Description: Dell Latitude 7285 2-in-1 laptop (See Seller Characteristics) Seller Line Item Description: 5013383 1012446924890 N/A DELL MARKETING L.P. : Dell Latitude 7285 Productivity Keyboard - K17M Buy Description: Dell Latitude 7285 2-in-1 laptops			
Dell Latitude Laptops	Open Market	PSC: 7020	05/18/2018

CATEGORY

- IT Solutions and Electronics (38)

CONTRACT VEHICLE

- FirstSource II (38)

SET-ASIDE REQUIREMENT

- Small Business (33)
- 8(A) (3)
- No Set-Aside (1)
- SDVOSB (1)

PURCHASE DESCRIPTION

- Exact Match (38)

Marketplace Search Results for: [Dell](#) [Monitor](#)

Filter: [FirstSource II](#) [Exact Match](#)

Search Within Results

1 - 25 of 38 Buys < Prev | 1 2 | Next > FILTER BY: Last 36 Mont SHOW: 25

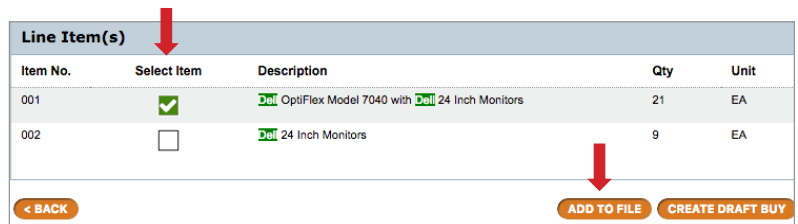
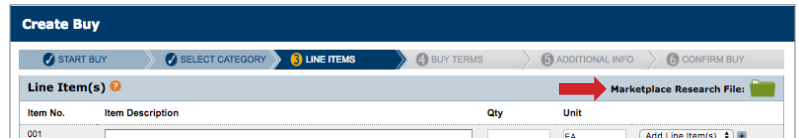
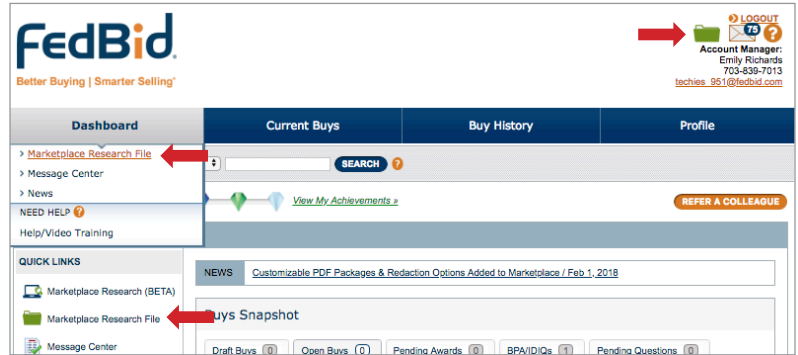
Buy Description	Contract Vehicle	Taxonomy	Award Date
Bid Count	Set-Aside	NAICS	Purchase Description

NEW! Marketplace Research File:

Based on popular request, we have developed our new Marketplace Research File. You can now save line items from multiple buys for later use when drafting a buy.

Line items saved in your Marketplace Research File can be accessed in the following ways:

1. Click on the green file icon in the top right corner of your dashboard,
2. Select 'Marketplace Research File' under the Quick Links navigation,
3. Select 'Marketplace Research File' from the Dashboard dropdown menu, or
4. Select the 'Marketplace Research File' green file icon from the Line Items section of the Create Buy workflow.



Adding Items to Your File:

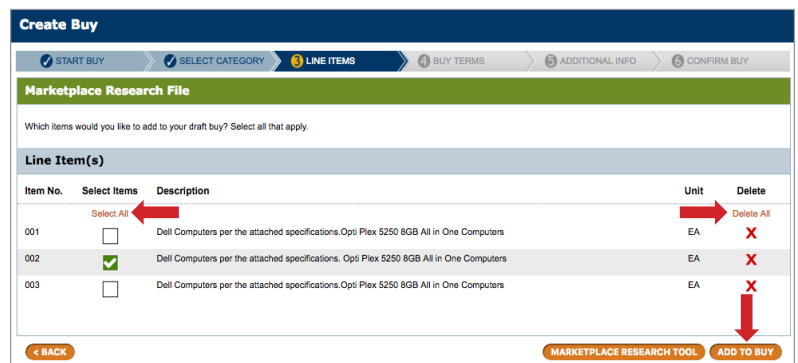
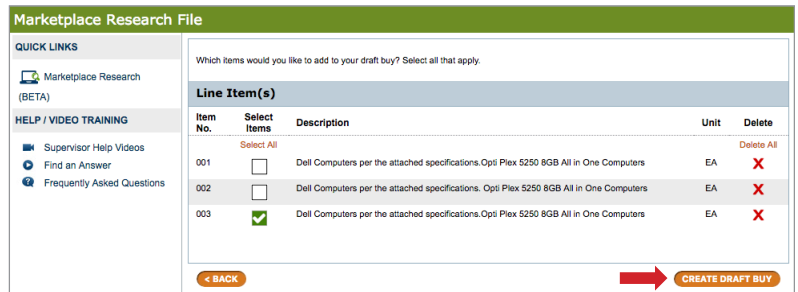
From your Marketplace Research search results, you can add items to your Marketplace Research File by selecting which Line Items you want, and then clicking 'Add to File'.

Drafting a Buy From Your Marketplace Research File:

1. Navigate to the Marketplace Research File (see above for access points)
2. Select the Line Items you would like to add to a buy
3. Next, click 'Create Draft Buy' or 'Add to Buy'. The line items you have selected will be copied to the draft buy. If you are not already in the Create Buy Workflow, you will be navigated to the first page of the workflow.

Quick Tip:

- You can check the 'Select All' to add all of your saved line items to the buy.
- Line items will automatically be removed from the Marketplace Research File once they have been added to a draft buy and the draft has been saved.



- To delete Line Items from your Marketplace Research File, click on the red X to delete items individually or Select All to delete all Line Items at once.

Drafting a Buy from Search Results:

From your Marketplace Research search results, you have the ability to choose line items to copy into a new draft buy, or add them to the Marketplace Research File.

From the Buy Details Page:

- From your search results, click on the Buy Description in orange to view the details of the buy.
- At the bottom the Buy Details page the Buyer line item descriptions will be listed. To copy a line item, check the 'Select Item' checkbox. You can add as many or as few of the line items from the buy you are viewing as you would like.

- When selected, the checkbox will turn green.

- Click 'Create Draft Buy' to immediately draft your buy—The line items you have selected will be copied to a new draft buy and you will be automatically redirected to the first page of the buy workflow.

Click 'Add to File' to save the line item for later use in your Marketplace Research File.

- Lastly, you will need to finish inputting the buy information and then post it. *Please note: You will need to enter the Buyer Organization, Buy Description and Solicitation Number before you can save the draft or navigate to other pages.*

From the Bid Details Page:

- From your search results, click on the Buy Description in orange to view the details of the buy.
- Click on the Seller name on the left to view the Bid Details page. Choose the Buyer OR Seller line item description you would like to copy and then check the 'Add to Draft Buy'

1 - 25 of 2905 Buys < Prev | 1 2 3 4 5 | Next > FILTER BY: Last 36 Months SHOW: 25

Buy Description	Contract Vehicle	Taxonomy	Award Date
Bid Count	Set-Aside	NAICS	Purchase Description
Dell OptiFlex Computers 6 Bidders / 14 Bids	Open Market ISBEE	PSC: 7021 NAICS: 334111	09/14/2017 Brand Name or Equal

Buyer Line Item Description: Dell OptiFlex Model 7040 with Dell 24 Inch Monitors
Seller Line Item Description: DELL - Dell UltraSharp 24 InfinityEdge Monitor - U2417H
Buy Description: Dell OptiFlex Computers

Buy Description: Normal_Buy-Gov-2018October10_12-44-22

Specialized Buy Type: No
Set-Aside Requirement: B(A)
End Date: 10/10/2018
Purchase Description: Meet or Exceed
Contract Vehicle: Open Market
Final Bid: No
Award Type: Purchase Card

Category/Subcategory

Category: PSC 78 -- Recreational and Athletic Equipment
Sub-category: PSC 7830 -- Recreational and Gymnastic Equipment
NAICS: N/A

Delivery and Shipping Information

Delivery: Special Delivery Instructions - See Statement of Work/Delivery Attachment
Shipping Address:

Line Item(s)

Item No.	Select Item	Description	Qty	Unit
001	<input checked="" type="checkbox"/>	1--SWQA-10/10/2018 12:44:56 PM	6	EA

< BACK ADD TO FILE CREATE DRAFT BUY

Search Result - Buy Details for #882915

SELLER BIDS

J & C SERVICES LLC (DUNS: 084544890)
PERFECTA MEDIA, LLC (DUNS: 078587584) **SELECTED**
ZEE TECHNOLOGIES (DUNS: 317526508)
AMERICAN WORDATA INCORPORATED (DUNS: 048474821)
THE AKANA GROUP (DUNS:)

Buy Information

Buy Description: Dell OptiFlex Computers
Specialized Buy Type: No
Set-Aside Requirement: Indian Small Business Economic Enterprise (ISBEE)
End Date: 08/28/2017
Purchase Description: Brand Name or Equal

Delivery and Shipping Information

Delivery: Special Delivery Instructions - See Statement of Work/Delivery Attachment
Shipping Address:

Line Item(s)

Item No.	Select Item	Description	Qty
001	<input type="checkbox"/>	<u>Buyer Requested Line Item:</u> 1--SWQA-10/10/2018 12:44:56 PM	6
	<input checked="" type="checkbox"/>	<u>Seller Line Item:</u> Manufacturer: 9000003 Part Number: 8000004 Description: SWQA-10/10/2018 12:58:35 PM	

< BACK ADD TO FILE CREATE DRAFT BUY

checkbox. You can add as many or as few of the line items from the bid you are viewing as you would like.

- If a Seller line item is selected, the Manufacturer and Part Number listed will be added to the front of the description
- When selected, the checkbox will turn green.

3. Click 'Create Draft Buy' to immediately draft your buy—The line items you have selected will be copied to a new draft buy and you will be automatically redirected to the first page of the buy workflow.

Click 'Add to File' to save the line item for later use in your Marketplace Research File.

4. Lastly, you will need to finish inputting the buy information and then post it.
Please note: You will need to enter the Buyer Organization, Buy Description and Solicitation Number before you can save the draft or navigate to other pages.

Line Item(s)				
Item No.	Select Item	Description	Qty	Unit
001	<input checked="" type="checkbox"/>	1--SWQA-10/10/2018 12:44:56 PM	6	EA

< BACK ADD TO FILE CREATE DRAFT BUY

Create Buy

1 START BUY 2 SELECT CATEGORY 3 LINE ITEMS 4 BUY TERMS 5 ADDITIONAL INFO 6 CONFIRM BUY

Buy Information

Buyer Organization: ?

Buy Description: ?

Internal Description: ?

Seller will NOT see the Internal Description entry.

Solicitation No: ?

Create Buy

1 START BUY 2 SELECT CATEGORY 3 LINE ITEMS 4 BUY TERMS 5 ADDITIONAL INFO 6 CONFIRM BUY

You have the following errors:
 1. Please enter the required information for Line Item(s): 001, 002.

Line Item(s) ?

Item No.	Item Description	Qty	Unit
001	<input type="text" value="Dell OptiFlex Model 7040 with Dell 24 Inch Monitors"/>	<input type="text" value="10"/>	<input type="text" value="EA"/>
002	<input type="text" value="Dell 24 Inch Monitors"/>	<input type="text" value="10"/>	<input type="text" value="EA"/>

Line item quantity must be entered.

Line item quantity must be entered.

If you have questions about the Marketplace Research tool, please contact your Account Management team.